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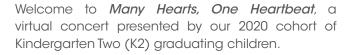
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## **MESSAGE FROM OUR HEARTS**

## 致辞

♥ Dr Carol Loy
Director, Curriculum &
Professional Development
课程及专业发展总监,余文冰博士



2020 marks ELFA's 20<sup>th</sup> anniversary and is also an unprecedented year globally. ELFA is a respected Singapore preschool brand in China with a footprint of over 30 preschools in Singapore and China. Our hallmark lies in fostering positive values in our preschoolers on top of an undistracted focus on bilingual education in Mandarin and English. We are proud to celebrate the achievements of our children this year, especially since they have risen above many changes. Through the concert performances, we celebrate love, perseverance and unity. Even though we are individuals, our hearts beat together as one.



ELFA's Chinese story-based curriculum has proven effective in instilling a love of learning in children. It was developed by early childhood experts from Singapore, advised by a panel from China. As an integrated thematic programme, the bilingual curriculum promotes moral values and immerses children in a culturally-rich learning environment.

In today's concert, our children will showcase what they have learnt and benefited from ELFA's holistic and integrated bilingual curriculum. It is through positive and constructive engagement with parents that we have collaboratively provided the children with a strong foundation for formal schooling, and to be global citizens with a heart. Today, you will stand proud in recognition of the achievements of your dearest children during their performances.

## **LEARNING JOURNEY**

## 学习之旅

## **Chinese New Year**

To celebrate Chinese New Year, our teachers prepared various activities to immerse our children in the festive spirit.

From storytelling sessions to understand the origin of the festival to a sharing of the purpose behind the rituals and symbols of the festival, our young ones fully soaked in the Chinese culture.

To encapsulate the essence of the New Year season, the young ones put up striking performances related to the festival before their peers, including a lion dance performance by the K2 children of ELFA Preschool @ Serangoon.



Student from ELFA Chinese Preschool @ Pandan Valley learning about the traditions of Chinese New Year.



Students from ELFA Preschool @ Serangoon putting on a Lion Dance performance during the celebration.



K2 student from ELFA Preschool @ Serangoon celebrated Racial Harmony Day by wearing ethnic attire and making crafts.



Student from ELFA Chinese Preschool @ Pandan Valley was introduced to food from different racial groups.

## Racial Harmony Day

ELFA Preschool @ Serangoon and Pandan Valley celebrated Racial Harmony Day with children and teachers dressed up in traditional costumes representing different ethnic groups. Our teachers thoughtfully planned activities such as food tasting, friendshipbuilding art and craftwork, games, and even put up a runway fashion show to celebrate with the children. Through these activities, the young ones learnt the importance of maintaining racial harmony and enjoyed bonding with their friends from all races.

## **LEARNING JOURNEY**

## 学习之旅

## 大家一起学儿歌!

端午节

五月五, 是端阳。 门插艾, 香满堂。 吃粽子, 蘸白糖。

龙舟下水喜洋洋。



Students from ELFA Chinese Preschool @ Pandan Valley attending a live teaching e-classroom session.







To support our children's continuous learning from home during the Circuit Breaker, ELFA Preschool reacted quickly to the government's decision to close schools and switched to full Home-Based Learning for close to two months. The school team's untiring effort in preparing and running virtual lessons via our live teaching e-classrooms won lots of compliments from our children's parents.

Apart from scheduling time slots for each child to attend lessons daily, a series of e-reader videos and activity sheets was prepared by ELFA's curriculum team and our teachers to ensure learning continues during the Circuit Breaker period and to reinforce and consolidate children's learning for the day they return to school.



Students from ELFA Preschool @ Serangoon attending a live teaching e-classroom session.

## SOCIAL RESPONSIBILITY 企业社会责任



Students designing encouragement cards and posters for frontliners in China.



ELFA students with Mr Seet Lee Kiang, ELFA's General Manager, presenting the cheque to a Red Cross representative.

# Fundraising for a Good Cause with the Singapore Red Cross

ELFA has close affiliations with China due to our strong network of preschools in the region. When COVID-19 first broke out in China, children of ELFA Preschool crafted encouraging messages on cards and posters, urging their counterparts and frontliners in China to "fight on" against the virus.

ELFA, together with other key business entities of Crestar Education Group, participated in a fundraising exercise in response to the call by the Singapore government to donate to China and other affected countries through the Singapore Red Cross. The Group raised a total of \$\$8,000 in a short period of two weeks for the cause.

# "Start Small Dream Big" Project: President's Challenge 2020

The initiative is a precious opportunity to inculcate good values in preschoolers and encourage them to give back to society. With their small little hands, the young ones packed gestures of love and kindness into care packs for the terminally ill of ARC Children's Centre. The care packs of love contained essential items such as reusable masks, snacks, packet drinks, and stationery, all proudly contributed by parents. This act of kindness has reached 25 children with terminal illness and 20 volunteers in the centre.



Students from ELFA Chinese Preschool @ Pandan Valley packing essential items and snacks into care packs.



Beneficiaries of ARC Children's Centre posing with the care packs received from ELFA preschools.

## **FAMILY INVOLVEMENT**

## 家园共建





Mummy is excited to receive her first makeover from her darling child

## Marking Mothers' Big Day

ELFA Preschool @ Serangoon celebrated Mother's Day during the circuit breaker period via a virtual event titled "Mother's Day Zoomelebration". Despite being restricted to meeting online, our teachers from infant to K2 levels planned various activities for children and mummies to bond over with and enjoy. Programmes like music and movement, dressing up like mum, putting on make-up for mum, art and craft, and breakfast roll-making made for a unique and memorable event for the mummies and children of ELFA.



## Dedicating to Daddies

In celebration of Fathers' Day, the K2s of ELFA Preschool @ Serangoon learnt a poem about a Father's love. They practised reciting it for weeks and recorded a video to celebrate their daddies' dedication to the family for Fathers' Day. ELFA advocates strong bonds between parents and children, encouraging parents and families to participate in the learning journey of their young ones. By having parents participating in children's learning activities, meaningful memories that last a lifetime can be created.



Staff of ELFA Preschool @ Serangoon dedicating a message to the daddies of FLFA.



K2 student penning down his thoughts and appreciation for his daddy through a drawing.

## GRADUATES' GALLERY 儿童画作



"Many Hearts, One Heart Beat 团结一 致,同心同德" by Isaac Ling Le-qi, ELFA Pandan Valley



"I want to be a Doctor" by **Ean Tan Yu Xuan**, ELFA Serangoon



"I want to be a Pilot" by **Jayden Tiong Zhibin**, ELFA Serangoon



"I want to be a Music Teacher" by **Pang Jun Yi Julian**, ELFA Serangoon



"I want to be a Policeman" by **Liam Goh Hong Han**, ELFA Serangoon



"I want to be a Doctor" by **Gwee Jiah Teng**, ELFA Serangoon



"I want to be a Teacher" by **Yeung Ki Yu Celine**, ELFA Serangoon



"I want to be a Pilot" by **Tan Yu Ting**, ELFA Serangoon



"I want to be a Doctor" by **Wang Yi Peng**, ELFA Serangoon



"I want to be a Gym Instructor" by **Amos Mingkai Buurman**, ELFA Serangoon

# PROGRAMME -Pandan Valley 节目 - 班丹谷

- 1. March-in
- 2. Graduation Certification Presentation
- 3. K2 Graduation Speech
- 4. Performance
- 5. Finale

#### **Graduation Concert Items**

I. "We Made It!": by graduate Isaac Ling Le-qi (凌乐祺)

Our little graduate Isaac Ling has come a long way. He lived and studied in Hong Kong with his family before relocating to Singapore.

He has put in a lot of effort in adapting to the Chinese learning environment at ELFA. Today, he wants to share how much he has enjoyed his school life in ELFA and how excited he is about graduation.

II. 《我爱爱儿坊》"I Love ELFA" integrated with singing and dancing to the song 《感谢》 "Thank You": by graduate, Isaac Ling Le-qi (凌乐祺) and K1 students - Nathan Kai Sutanto (阮凯), Ignatius Ling Feng-qi (凌丰祺), Tim Mao Zhe Ernest (覃懋喆) 透过节奏轻松明快的押韵短文,爱儿坊华文幼儿学苑的毕业生凌乐祺与幼儿一班的学弟们,一起以说唱的形式分享校园生活的乐趣,并借儿歌一首,向父母、老师和同窗,表达衷心的谢意!

# PROGRAMME -Serangoon 节目 - 实龙岗

- 1. March-in (What I love about ELFA?)
- 2. Graduation Certificate Presentation
- 3. K2 Graduation Speech
- 4. Performance
- 5. Finale

#### **Graduation Concert Items**

- I.The Best of K2: A Variety Show

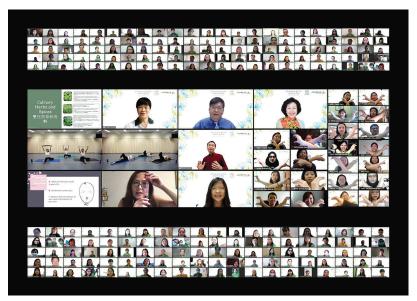
  Through a variety of performances such as poetry, ribbon, retro, hip-hop and Broadway dance, watch our children explode with creativity and confidence!
- II.《学华文so cool》"It's So Cool to Learn Mandarin" By Chinese Speech and Drama 从小生活在美国的乐乐,跟随父母回到新加后,在学校里学习华文是个大难题! 毕业典礼即将到来,同学们选择表演创意绕口令,这使得乐乐对华文更加心生恐惧。在老师和同学们的帮助下,乐乐在毕业典礼上的表演会发生什么样的奇迹呢? 让我们来欣赏这个充满爱的小短剧,《学华文so cool》。
- III. "Let the Sun Shine On" By English Speech and Drama
  A group of young explorers go out to sea for

some adventure aboard the pirate ship.
Unfortunately, all forms of bad weather come their way – strong winds, fierce storms, and a snow blizzard. They wish upon the sun to shine on and save the day.

IV.《花木兰》Hua Mulan 对镜梳理云鬓,换上漂亮衣服,我们看到的是一位楚楚动人的闺中红装。一身戎装透出一股蓬发的英雄气,我们看到的则是英姿飒爽的少年将军。大家闺秀巾帼女,纺线织布识大礼,女扮男装战沙场,谁说女子不如男。

## PROFESSIONAL DEVELOPMENT

## 专业培训



Kinderland & ELFA Learning Day participants













Congratulations to our most engaged participants of Kinderland & ELFA Learning Day 2020!

Kinderland & ELFA Learning Day - winners of "The Most Engaged Participants" Contest



Teachers and staff from ELFA Chinese Preschool @ Pandan Valley

# ELFA Teachers' Learning Day

In a virtual mass training session with the theme "Confidence and Poise for Educators of Tomorrow", over 200 Kinderland and ELFA principals and teachers gathered together online, for a time of learning and bonding. Coinciding with Teachers' Day, Kinderland and ELFA Learning Day 2020 focused on appreciating our teachers for their dedication, passion and unwavering stance, even more so during this unprecedented time of COVID-19. Activities for the day were planned not just for their continuous professional development, but also for them to be refuelled and to learn how to care for themselves.

A surprise branded sticker pack suitable for use on WhatsApp, Telegram and iMessage was launched to provide some fun and joy to the teachers amidst the pandemic. This gives teachers creative outlets of social expression that they can share with students, colleagues or friends.



Messaging Stickers

# 2020 GRADUATING CLASS PHOTOS



### ELFA Preschool @ Serangoon - Kindergarten 2



### ELFA Chinese Preschool @ Pandan Valley - Kindergarten 2





## **KEEPING MEMORIES ALIVE**

## 我们的回忆



K2 students putting together care packs for ARC Children's Centre (ARC)



Students loading up ARC's van with hand-drawn care packs to be delivered to ARC



Halloween party at ELFA Chinese Preschool @ Pandan Valley



Celebrating National Day at ELFA Preschool @ Serangoon



Students learning about tea appreciation during Mid-Autumn Festival



For Children's Day, our young ones at ELFA Preschool @ Serangoon engaged in fun outdoor activities



Our teacher explaining the purpose of preparing care packs for the benefiaries of ARC.



Though we are many individuals, our hearts beat as one as we play a part in brightening the lives of the beneficiaries of ARC.



Through riddles, students from ELFA Chinese Preschool @ Pandan Valley learn about the traditions of Mid-Autumn Festival



Students helping to tabulate the items generously donated by families of ELFA.

# ELFA'S MILESTONES: 20 Years and Beyond 爱儿坊的里程碑

Since 2000, ELFA Preschool has been nurturing children across Singapore and China to be global citizens and pillars of our future. Our mission is to foster young children's love for the Chinese language, develop their Mandarin skills and deepen their understanding of the Chinese culture. Our holistic and integrated bilingual curriculum helps children to discover their fullest potential.

Our accomplishments and accreditations are possible only with our parents' earnest support and encouragement. We will remain focused in our mission and empower children to be successful achievers of tomorrow!

2000 Opened first ELFA Preschool in Singapore.

- 2001 Opened first ELFA Preschool in China Bingzhou, Shandong.
  - Introduced the Story-based approach for teaching Chinese to kindergarten children, in consultation with Professor Zhu Shi Yuan, former Head of Early Childhood Department in Beijing Normal University.
- 2003 ELFA China established headquarter in Shanghai.
  - Opened first ELFA Preschool in North-east China at Dalian Software Park.
- 2004 Opened ELFA Preschool in Pudong, Shanghai.
- 2005 ELFA Preschool presented a keynote paper on "Early Care, Health and Nutrition for Preschoolers in China" at World Forum in Montreal, Canada.
- **2006** ELFA China was awarded the contract to manage the prestigious Dalian Municipal Government Preschool.
- 2010 ELFA China launched nationwide CSR project "Care for Education" with the LEGO Foundation and Soong Ching Ling Foundation. The project benefited disadvantaged children in Tibet, Mongolia and many Chinese cities.
- **2012** Rolled out international Chinese Language Proficiency benchmarking in Singapore's ELFA Preschool.
  - Awarded second prize in the finals of "HSK First Chinese Language Competition for Preschool" in Singapore.
- **2013** ELFA Beijing Preschool awarded "Outstanding Preschool for Health Care" in Haidian District.
- **2015** Started Creative Art Atelier in ELFA Preschool @ Serangoon, Singapore.
- **2016** ELFA Singapore awarded first in "Chinese Bridge" Chinese Talent Competition for Children and Teenagers in Singapore.
  - ELFA China's "Care for Education" CSR project reached more than 510,000 under-privileged children in China.
  - ELFA China opened a large 4,800 sq metre preschool in Foshan, Guangdong Province, with a student capacity of 500.
- 2018 11 ELFA Preschools in China were accredited with the coveted national title of "Model Preschool" by respective Education Bureaus to date.
  - Opened the first ELFA Chinese Preschool in Pandan Valley, Singapore.
- 2020 Opened ELFA Preschool in Zhuji, Zhejiang. Specially designed by CPG Consultants whose portfolio includes Singapore Changi Airport. The 5,630 sq metre large campus has a student capacity of 450.



2000 - First ELFA Preschool in Singapore



2001 - First ELFA Preschool in China -Bingzhou, Shandong



2003 - First ELFA Preschool in Northeast China, at Dalian Software Park



2005 - ELFA team presented a keynote paper at World Forum



2010 - Launch of "Care for Education" CSR project



2016 - ELFA Foshan, Guangdong Province



2020 - First ELFA Preschool in Zhuji, Zhejiang



2016 - ELFA students awarded first in "Chinese Bridge" Chinese Talent Competition



2018 - First ELFA Chinese Preschool in Pandan Valley, Singapore with Creative Art Atelier

# ELFA SCHOOL SONG 爱儿坊幼儿学苑园歌

Come let us join our hands, Come let us learn to have some fun, Let's learn to make our dreams come true, And let us learn with ELFA

Through the day with ELFA, We will learn to care and share, You and I, with ELFA, We will make our dreams come true,

Come let us join our hands, Let's learn to work together, Excellence in learning for everyone, ELFA for one and all Come let us learn with ELFA 让我们牵着手 到这里一起学本领 我们的理想会实现 我们学习在爱儿坊 每一天在爱儿坊 每一天在爱儿坊 我们相互关怀 你和我,在爱儿坊 我们理想会手 到这里一起家的 我们是国家的 我们学习在爱儿坊 我们学习在爱儿坊

# Prepare Your Child for Primary 1 at Crestar

# Free Trial

FOR OUR BRIDGING COURSES FOR K2 TO P1



Complimentary Parent-Child bonding activity

17TH DECEMBER 2020 & 18TH DECEMBER 2020



Introducing a holistic approach to learning and discovering the joy of learning Chinese language. Being immersed in a creative and dynamic environment, students will be exposed to relevant language skills learning components through active learning pedagogoy.

## Math Jumper

A basic course to introduce students to foundational mathematical concepts through heuristics skills building approach. Common errors and misconceptions will be addressed. Age appropriate pedagogy and activities will be conducted.

Call 6344 4588

or
email enquiry@crestar.com.sg
to register now.

\*Limited slots available



CRESTAR



# FAMILY OF (RESTAR



Name of Student

Programme Enrolled

#### **Terms & Conditions**

- Under the Family of Crestar promotion, this 10% discount voucher will be issued to all K2 students.
- This voucher may be utilised immediately for first full-term fee payment only.
- This voucher is valid until 31st of March 2021.
- This voucher may only be utilised on programmes currently not enrolled in by the Student.
- This voucher is not applicable for Rhythmic Gymnastics, Music, Student Care, and other non-regular programmes.
- $\bullet$  Discount is only applicable to the Student and Programme indicated on the voucher.
- Students under Kinderland, ELFA, NutureStars and Skool4Kidz are applicable for this promotion, with valid documentary proof of enrolment to CEG brands (i.e latest school fee receipt).
- This voucher is valid for use at all centres of Crestar Learning Centre, Crestar School of Dance and Chinese Bridge Language School.
- This promotion is not valid in conjunction with other promotions.
- Crestar reserves the right to amend the terms & conditions without prior notice.
- Students from Kinderland, ELFA, NutureStars and Skool4Kidz are entitled to a free trial for all programmes except Rhythmic Gymnastics, Music, Student Care, and other non-regular programmes.





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