

A JOURNEY OF WONDERS 奇妙之旅



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MESSAGE

致辞

Today, we come together to celebrate two remarkable milestones — the graduation of our Kindergarten Two children and the 25th anniversary of ELFA Preschool. Themed “**A Journey of Wonders**”, this year’s concert exemplifies ELFA’s journey that is filled with laughter, curiosity, discovery, and love. Each child who has walked through our doors has been a part of this beautiful story, and today, a new chapter unfolds.

As we look back, we are reminded of the vision that has guided us since the very beginning: to nurture young minds through the power of bilingual education. Our commitment opens more windows to their world. Through Chinese language, arts, culture, and values, our children learn to appreciate traditions, respect diversity, and embrace different ways of thinking. These experiences help them grow into compassionate, confident, and globally minded individuals.

Early bilingual exposure gives our children an extraordinary head start. It sharpens their minds, strengthens communication skills, and builds bridges across cultures. The bilingual advantage is a gift that connects our children to people, stories, and opportunities across the globe.

To our graduates: as you step forward into your next adventure, carry with you the wonder that has guided your learning here. Keep your hearts open, your minds curious, and your dreams bold. You are our hope for a brighter, kinder future world.

Congratulations to our graduates and to everyone who has been a part of ELFA 25-year journey of wonders!



DR CAROL LOY

Senior Director of Curriculum
& Professional Development



ELFA: GROWING PRESENCE IN SINGAPORE AND CHINA

爱儿坊：新中两地的成长篇章



2013 - Widely acclaimed architecture design of ELFA Dalian International New City Preschool

2000 - First ELFA Preschool in Pari Burong, Singapore

2001 - First ELFA Preschool in China - Binzhou, Shandong

Established in 2000, ELFA is one of the five Crestar Education Group's (CEG) early childhood brands, with over 20 centres in Singapore and China. ELFA's birth stemmed from the belief of delivering quality bilingual preschool programme, through an immersive story-based approach. ELFA has since been empowering children through a vibrant bilingual education that provides a firm early foundation in Mandarin - the world's second most spoken language.

ELFA in Singapore

ELFA Preschool in Singapore nurtures children to build a strong Mandarin-focused bilingual foundation through deep appreciation for Mandarin and Chinese culture. Guided by Singapore's Ministry of Education's Nurturing Early Learners (NEL) Framework, our integrated curriculum emphasises Mandarin oral and reading skills, fostering early immersion in Mandarin through meaningful, hands-on learning experiences.

ELFA in China

ELFA's curriculum has steadily won the parents' trust and within a year of its founding, ELFA expanded into

Shandong, China. In China, ELFA centres are found across major cities, with its curriculum following the guidelines and contents set by China's Ministry of Education.

Today, ELFA is the most awarded Singapore preschool brand in China, recognised for excellence in curriculum design and centre management. Thanks to our robust curriculum and strong preschool management system, ELFA Preschools have consistently earned quality recognition from various city and local provincial education bureaus. ELFA's success is drawn from our team of veterans and highly experienced professionals across the region, providing decades of expertise in early childhood curriculum development, operations and centre design.

Through constant knowledge exchange and holistic learning development, ELFA stands out as a leader in bilingual early education — shaping children to thrive in an ever-evolving world.

BUILDING TOMORROW'S MINDS TODAY

启智未来

ELFA's programmes nurture creativity, critical thinking, language, and problem-solving, empowering children to grow confidently as future-ready learners.

Mastering English and Chinese Language Skills

At ELFA Preschool, we nurture young minds through a balanced bilingual curriculum that builds creativity, critical thinking, and cultural appreciation. With a strong emphasis on Mandarin, we focus on developing children's oral language and reading skills through early immersion in Chinese language and culture. Using theme-based stories and engaging activities, we spark children's love for Mandarin while enhancing literacy in both English and Chinese — helping them grow confidently as bilingual learners.



Children at ELFA Preschool @ Hougang explore words and practice writing through interactive cards and fill-in-the-blank practices.

Reinforcing Positive Values

Through ELFA's bilingual, story-based Mandarin curriculum, children explore Chinese folklore and moral lessons that nurture language mastery, cultural understanding, and positive character development.



Children at ELFA Preschool @ Jurong East are joyfully exploring the story and moral values behind 端午节 (Dragon Boat Festival).

Nurturing a Creative Mind

ELFA's Creative Art Programme uses Eastern and Western art methods to nurture calmness, composure, and creativity. Through pottery, painting, and calligraphy, children explore freely, developing aesthetic sense, positive learning dispositions, and a lifelong love for art.



Exploring creativity through watercolour painting at ELFA Creative Art Atelier.



BUILDING TOMORROW'S MINDS TODAY

启智未来

Building Confidence through Chinese Speech & Drama

ELFA's Chinese Speech & Drama programme strengthens Mandarin communication while nurturing creativity, confidence, and social skills, empowering children to express themselves clearly and confidently.



ELFA children displayed confidence and sharpness of speech through the Chinese Speech & Drama item, "Legendary Fighter: Yang's Heroine" at ELFA's graduation and year-end concert 2024.

Developing Logical Thinking & Problem-Solving Skills

ELFA's unique Higher-Order-Thinking Maths programme brings concepts to life, fostering logical reasoning, sequencing, classification, and problem-solving, while enabling children to apply these skills meaningfully in daily life.



Learning the concept of weight through fun and hands-on activities.

Empowering Young Minds with Coding

ELFA's coding programme strengthens logical thinking, problem-solving, and creativity, teaching children to design and build programmes while developing resilience and practical skills for a future-ready, digital-centric life.



Developing foundational coding skills through hands-on activities, using a fun, interactive robot to explore basic programming concepts.

CELEBRATING WITH LITTLE HANDS

童手同庆

ELFA's cultural and festive activities nurture family values like respect, appreciation of values, helping children understand and embrace their heritage and traditions joyfully.

Chinese New Year Celebration

At ELFA Preschools, Chinese New Year is more than a celebration — it is a vibrant learning experience that nurtures cultural appreciation and family bonding. At



Mother and child immersed in the art of calligraphy at ELFA Preschool @ Hougang.

ELFA Preschool @ Jurong East, children discovered the festival's origins through engaging storytelling, songs, and creative crafts. While at ELFA Preschool @ Hougang, families celebrated the Lantern Festival with lanterns and riddles, calligraphy, and *tang yuan* — symbolising unity and joy. The festivities ended with a cheerful *Lo Hei* toss, reflecting



Dancing to the beat of "Gong Xi Gong Xi" at ELFA Preschool @ Jurong East.

prosperity, togetherness, and ELFA's commitment to nurturing bilingual learners who appreciate culture through hands-on, joyful experiences.

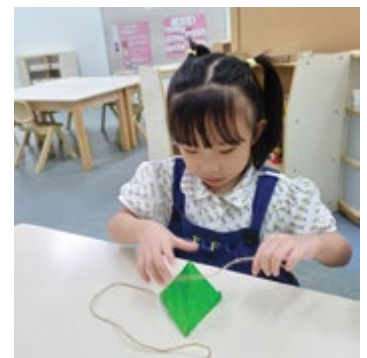
Dragon Boat Festival

At ELFA Preschool @ Jurong East, children embarked on a cultural journey to explore the Dragon Boat Festival and its rich traditions. Through a beautifully illustrated storybook, they learned the legend of *Qu Yuan* and customs like making *zongzi* and having



Exploring the excitement of dragon boat race.

dragon boat race. Bringing the story to life, our young learners created *zongzi* collages with real bamboo leaves and discovered how the festival celebrates unity, remembrance, and teamwork, making learning joyful and deeply meaningful.



Creating *zongzi* (Chinese dumplings) collages using different art methods.

CELEBRATING WITH LITTLE HANDS

童手同庆

Mid-Autumn Festival

This October, ELFA Preschools were filled with music, laughter, and glowing lanterns as children celebrated the Mid-Autumn Festival. At ELFA Preschool @ Jurong East, families enjoyed performances, mooncake decorating, and an evening lantern walk promoting family love and togetherness. At ELFA Preschool @ Hougang, storytelling, songs, and crafts brought the legend of *Chang'e* to life. Through these joyful experiences, children discovered the festival's meaning of reunion, gratitude, and harmony, where culture and learning shine together.



Children at ELFA Preschool @ Hougang savouring sweet moments with mooncakes.



Parents and children of ELFA Preschool @ Jurong East made lanterns for the Mid-Autumn Festival.

Indigo Exchange Programme

ELFA Preschools embraced creativity through The *Indigo* workshop, inspired by Chengdu's traditional tie-dye (扎染) art.

A team of expert from China led this hands-on session and inspired our Centre Leaders to explore this ancient art form, creating *indigo* patterns that symbolise harmony, good wishes, and blessings. This was a fruitful exchange celebrating culture through practical learning and artistic expression.



A wonderful bonding moment as Centre Leaders collaborated to create their beautiful indigo tie-dye masterpieces.



Indigo comes to life — from curious hands to beautiful creations, capturing each step of our tie-dye journey.



Our Centre Leaders explored the beautiful process of traditional tie-dye, guided by Principal Zhang from ELFA Preschool @ Chengdu.

ELFA PRESCHOOL @ HOUGANG

Kindergarten Two



From left to right

Row 1 : Gail Tan Yu Xuan, Reagan Wong Yu Zhe, Song Shu Yao

Row 2 : Jamie Wu Qin Ying, Soon En Kai Roen, Isaac Tan Hong Yu

Row 3 : Mdm Wang Li (Chinese Language Educator), Ms Ana Patricia Marie Vergel Roldan (Centre Leader), Mdm Liza Marie De Galicia (English Language Educator)

Kindergarten One



From left to right

Row 1 : Michella Arianna Natanael, Han Rui Lin Raylene, Darius Yeo Da Rui, Quek Yan Xi Ashley

Row 2 : Isaac Rizq Clouet, Leanne Tan Shi En, Goh Chong En Rayden

Row 3 : Mdm Wang Li (Chinese Language Educator), Ms Ana Patricia Marie Vergel Roldan (Centre Leader), Mdm Liza Marie De Galicia (English Language Educator)



Nursery



From left to right

Row 1 : Reese Ong Shu Han, Yasmine Amara, Callum Asher Loh, Liam Tran, Wong Yu Tong Meagan, Chee Zhen Xuan Alexander, Jayden Yang Hong Bin

Row 2 : Melody Peh Yue Ting, Lee Xuan Ning Clarisse, Yeo Jiaqi Victoria

Row 3 : Ms Tang Mun Suet (English Language Educator), Ms Ana Patricia Marie Vergel Roldan (Centre Leader), Ms Yang Xue (Chinese Language Educator)

Pre-Nursery



From left to right

Row 1 : Ayden Jouineau Mimoune, Nawal Amara, Chia Yun En Kyra, Kylian Ko Yu Zhe

Row 2 : Gareth Tia Jun Rui, Berthon Valentine

Row 3 : Mdm Wang Tieying (Chinese Language Educator), Ms Ana Patricia Marie Vergel Roldan (Centre Leader), Ms Tang Mun Suet (English Language Educator)

Toddler



From left to right

Row 1 : Noah Ng Zhi Yu, Tan Hui Qi, Lionel Tan Jie Le, Hannah Wong Zi Qing, Dylan Yeo Jia Rui

Row 2 : Liam Alexander Pereira, Quek Si Tong Hazel, Elliot Ong

Row 3 : Mdm Wang Tieying (Chinese Language Educator), Ms Ana Patricia Marie Vergel Roldan (Centre Leader), Ms Yang Xue (Chinese Language Educator), Mdm Rahmah Widati (English Language Educator)

Infant



From left to right

Row 1 : Roan Ng Rui Kai, Lee Yu Chen Julius, Bruce Seah Hao Qian, Luna Santoso Then

Row 2 : Ms Grace Yue (Infant Educator), Ms Ana Patricia Marie Vergel Roldan (Centre Leader), Ms Ng Wei Li Sandy (Infant Educator), Mdm Zheng Xiurong (Infant Educator)



ELFA PRESCHOOL @ JURONG EAST

Nursery



From left to right
Ms Leong Sow Fong (Chinese Language Educator), Loh Ying Xuan (Lu Ying Xuan), Ms Sally Zhou (Deputy Centre Leader),
Rastogi-Lee Arjun Devashish, Mrs Goh Peck Ngin (Senior English Language Educator), Aldrick Kai Ang

Pre-Nursery



From left to right
Ms Leong Sow Fong (Chinese Language Educator), Michael Loo Yao Zhe, Ms Sally Zhou (Deputy Centre Leader), Hoang Tuyet
Tram Yumi (Huang Xue Ting), Mrs Goh Peck Ngin (Senior English Language Educator)

Toddler



From left to right

Row 1 : Quek Si Yao, Sonya (Guo Si Yao), Madeline Loo Min Xuan, Jaylene Pang, Lim Ming Zhe, Alice Gerst Zuo, Tay Ying Shan, Tan Yu Zhe, Joakim, Christian Murner Lim Kaixiang

Row 2 : Ms Liu Na (Chinese Language Educator), Ms Sally Zhou (Deputy Centre Leader), Mrs Goh Peck Ngin (Senior English Language Educator)

Infant



From left to right

Row 1 : Yeo Yun Xin, Ruel Chong Hui Xuan, Xi Hua Chen, Matthias Tan Yu Heng (Chen Yu Heng), Arya Pristno Raj

Row 2 : Ms Chiam Yoke Churn (Infant Educator), Ms Wu Xiaoqing (Senior Infant Educator), Ms Sally Zhou (Deputy Centre Leader), Ms Elizabeth Poh Pei Ying (Infant Educator)



CONCERT PROGRAMME

节目

Graduation Speech and Graduation Song

Presented by: ELFA Preschool @ Hougang

Best Day of My Life

Presented by: ELFA Preschool @ Hougang

Emcees: Chia Yun En Kyra, Chee Zhen Xuan Alexander

Since its first seed in 2000 in Singapore, ELFA Preschool has flourished into a joyful space where young minds blossom through bilingual learning and love. Today, our children dance with joy to celebrate new beginnings and the best days of their ELFA journey.

君子谣 (Jun Zi Yao)

Presented by: ELFA Preschool @ Hougang

Emcees: Isaac Rizq Clouet, Michella Arianna Natanael, Quek Yan Xi Ashley

In 2001, ELFA expanded beyond Singapore, opening its first preschool in Binzhou, Shandong, marking the start of its international journey. Our children perform “Jun Zi Yao”, celebrating character, respect, and the timeless values that shape every young learner’s heart.

Dream Big

Presented by: ELFA Preschool @ Jurong East

Emcees: Michael Loo Yao Zhe, Loh Ying Xuan

Back home in Singapore, ELFA was relocated to Serangoon in 2005. ELFA has grown with unwavering passion — creating joyful spaces for children to learn, explore, and thrive. Today, our children dance to “Dream Big,” celebrating imagination, courage, and the spirit of endless possibilities.

我是小画家 (Wo Shi Xiao Hua Jia)

Presented by: ELFA Preschool @ Hougang

Emcees: Jayden Yang Hong Bin, Wong Yu Tong Meagan

In 2015, ELFA launched the Creative Art Atelier at Serangoon, now known as ELFA Creative Art — an inspiring space where children express creativity through imagination, culture, and storytelling. Today, they showcase their artistry and joy in “I Am a Little Artist” dance performance.

孟母三迁 (Meng Mu San Qian)

Presented by: ELFA Preschool @ Hougang

In 2016, ELFA Singapore achieved first place in the “Chinese Bridge” Chinese Talent Competition organised by HSK Singapore¹, showcasing excellence in bilingual and cultural education. For the competition, our children brought the traditional Chinese tale of *Meng Mu* to life. Today, children from ELFA Preschool @ Hougang proudly present this timeless story again, celebrating kindness, gratitude, and perseverance.



Be The Change

Presented by: ELFA Preschool @ Hougang

Emcees: Lee Xuan Ning Clarisse, Goh Chong En Rayden

In 2021, ELFA Preschool @ Serangoon began a new chapter in Kovan, continuing its legacy of warmth and excellence. With enriched bilingual learning, Higher-Order-Thinking Maths and coding, ELFA inspires resilient, forward-looking learners — a spirit proudly showcased in today's performance, "Be the Change".

登鶴雀樓 (Deng Guan Que Lou)

Presented by: ELFA Preschool @ Jurong East

Emcees: Michael Loo Yao Zhe, Rastogi-Lee Arjun Devashish

ELFA expanded its family with a new preschool in Jurong East in 2023, home to our largest infant care facility. This milestone reflects our dedication to nurturing every stage of growth — beautifully expressed in "Climbing the Stork Tower," a performance celebrating progress, dreams, and new beginnings.

Reach

Presented by: ELFA Preschool @ Hougang

Emcees: Han Rui Lin Raylene, Darius Yeo Da Rui, Leanne Tan Shi En

As ELFA grows, we stay rooted in our values while embracing innovation. Through bilingual learning and moral guidance, we nurture confident and thoughtful learners, captured in their poetry and "Reach" dance, celebrating courage, dreams, and wide-open possibilities.

Finale — Dreamers ft. Don't Stop

Presented by: ELFA Preschool @ Hougang and ELFA Preschool @ Jurong East

Through their experiences at ELFA, our children have grown stronger, wiser, and more confident. Each moment has nurtured their unique talents, guiding them closer to their dreams. Now, let us celebrate them as future dreamers, courageously following the passions that light their path.



1. HSK Education and Assessment Centre (HSK) is the international Chinese language proficiency accreditation board that promotes and administers international Chinese language proficiency examinations in Singapore.

LITTLE STEPS, BRIGHTER FUTURE

童步未來

Through meaningful projects, ELFA children learn empathy, sustainability, and the power of small actions for a brighter future.

Start Small, Dream Big

This year's Start Small, Dream Big (SSDB) project celebrates community service and kindness. ELFA Preschools @ Hougang and Jurong East integrated SSDB into their Children's Day and Father's Day events, uniting families through creative, hands-on activities. All proceeds support the ARC Children's Centre, bringing hope to children with critical illnesses.



Children kicked off the Children's Day Family Carnival with SSDB at ELFA Preschool @ Hougang by preparing small gifts for each game booth!



Children from ELFA Preschool @ Hougang packing items generously donated by parents for the ARC Children's Centre.

Ministry of Sustainability and the Environment Go Green Movement



The Art Mural measuring 13.6 metres wide and 2.1 metres high, is displayed at Promenade MRT Station.

The largest mural made of reused plastics, "Building Our Nation Over Generations," recognised by the Singapore Book of Records, was unveiled on 2 July 2025 at Promenade MRT Station.

Created in celebration of Singapore's 60th birthday, the mural was completed by over 10,000 preschoolers, family members, and educators from Kinderland, ELFA,

NurtureStars, Skool4Kidz, and The Grange International Preschool, in support of the Ministry of Sustainability and the Environment (MSE) Go Green Movement. Graced by Ms Goh Han Yan, Senior Parliamentary Secretary for Sustainability and the Environment, the project was a collaboration between SMRT Trains, YTL PowerSeraya, and Lions Befrienders.

TOGETHER AS ONE

团结一心

ELFA children learn unity, respect, and pride — celebrating Singapore’s diversity as one harmonious nation through these celebrations.

Racial Harmony Day

ELFA Preschools @ Hougang and Jurong East celebrated Racial Harmony Day with colours, songs, games, and cultural fashion shows. The children proudly embraced Singapore’s multicultural spirit while learning values of unity, respect, and togetherness — becoming little ambassadors of harmony and friendship through joyful shared experiences.



Children embraced cultural learning by dressing in traditional attire and engaging in meaningful, creative activities and games.

National Day

On 8 August 2025, ELFA Preschools @ Hougang and Jurong East celebrated Singapore’s 60th National Day with pride and joy. Dressed in red and white, children sang patriotic songs, enjoyed nostalgic treats, joined parades, and explored Singapore’s heritage through storytelling and crafts — fostering unity, gratitude, and love for our nation. Majulah Singapura!



From Left to Right: Mr Lam Sheau Kai (President, SMRT Trains), Mr Seet Lee Kiang (Kinderland Singapore, General Manager), Guest-of-Honour, Ms Goh Han Yan (Senior Parliamentary Secretary for Sustainability and the Environment), Mr John Ng (Chief Executive Officer of YTL PowerSeraya Pte Limited) and Ms Karen Wee (Executive Director of Lions Befrienders)



With teamwork and creativity, our children collaborated to form the word “SG60” to commemorate Singapore’s 60th anniversary.



STRENGTHENING BONDS

共筑温情

At ELFA, every celebration is a moment to bond — where families connect, children feel loved, and learning happens through joy and togetherness.

Mother's Day

ELFA Preschools celebrated Mother's Day with fun, creativity, and heartwarming bonding. From invigorating Zumba and calming workouts to DIY tote bag-making, children and mums shared laughter, teamwork, and sweet moments. Families enjoyed snacks, performances, and cherished time together, creating memories full of joy, love, and connection.



Mothers and children bonding through fun workouts and creative DIY tote-making, filling every moment with laughter, love, and lasting memories!

Father's Day

ELFA Preschools celebrated Father's Day with joyful activities that strengthened family bonds. At ELFA Preschool @ Jurong East, families enjoyed a lively Father's Day Carnival filled with games, music, and laughter as part of the Start Small, Dream Big initiative. Meanwhile, ELFA Preschool @ Hougang hosted a No-Cook Dish Competition, where father-child duos created colourful no-cook dishes and enjoyed a nutrition talk. Across both centres, the day was filled with love, teamwork, and unforgettable memories.



Fathers and children bonded through paper art and preparing dishes. These heartwarming moments fostered connection, learning, and joy, creating lasting memories of shared fun.

Children's Day

Our Children's Day at ELFA Preschools was a joyful celebration filled with colours, laughter, and love!

At ELFA Preschool @ Hougang, families enjoyed carnival games like bowling and mooncake-fishing, crafted lanterns, and savoured delicious handmade treats. Every family brought home happy memories, and every child walked away with a special gift at the end of the day.

At ELFA Preschool @ Jurong East, the day combined the spirit of Children's Day and the Mid-Autumn Festival — with lively performances, mooncake-making, and a glowing lantern walk celebrating unity, tradition, and love.



Families enjoyed carnival games at ELFA Preschool @ Hougang.



Parents and children of ELFA Preschool @ Jurong East created traditional fans for the Mid-Autumn Festival, as part of Children's Day celebration.

Sports Day

On 11 October 2025, ELFA Preschool joined the ELFA and Kinderland Sports Fiesta at the Singapore Institute of Management Sports Hall. The event was graced by Singapore's first Olympic gold medallist and Kinderland alumnus, Joseph Schooling, who delivered the opening address. Showcasing ELFA's commitment to holistic learning, children and families engaged in fun physical activities like *Parachute Party*, *Dance Jam*, *Family Leap*, and *Tug of War* that promoted teamwork, resilience, and joy — reflecting ELFA's belief in learning through active play.



Full of energy and excitement, our children gave their best in the Donut-Run relay!



Parents and children teamed up during the Sports Fiesta, showcasing strong family bonds through teamwork and shared joy.

GROWING EDUCATORS, INSPIRING LEARNERS

培师育才，启智未来

Investing in our educators through Professional Development Day and ELFA Day empowers them to create enriching and inspiring learning experiences for every child at ELFA.

Early Childhood Professional Development Day 2025

On 4 July 2025, over 300 educators from Kinderland, ELFA, and NurtureStars gathered for Crestar Education Group's 7th Professional Development Day at YWCA Fort Canning and Singapore Shopping Centre. Themed "Future-Ready Classrooms: Artificial and Emotional



ELFA educators explored hands-on workshops on Applied AI and Generative AI, learning to personalise teaching with ChatGPT while ensuring digital safety.



Over 300 of CEG's best in attendance at YWCA Fort Canning and Singapore Shopping Centre for the annual PD Day.

Intelligence with Inclusive Early Education," the event featured workshops on AI integration, emotional wellness, and child safeguarding. Educators explored tools like ChatGPT, strategies for empathy and mental health support, and practical self-care techniques, reinforcing that future-ready classrooms thrive on both technology and compassion.

ELFA Day

Themed "United We Stand – Building Resilience and Strength," Kinderland and ELFA Day 2025 in Batam marked the first overseas celebration for over 200 educators, featuring leadership highlights, staff recognition, and meaningful team bonding while exploring Batam's landmarks together.



Grateful to our ELFA team for standing united in nurturing every child with care and dedication for over 25 years.



Our big Kinderland and ELFA family together with the senior management at the Pacific Palace Hotel, Batam, Indonesia.

MEMORY LANE

回忆永驻



MEMORY LANE

回忆永驻



MEMORY LANE

回忆永驻



ELFA MILESTONES

爱儿坊大事记



2000

Established the first ELFA Preschool in Pari Burong, Singapore.



2001

Started the first ELFA Preschool in China — Binzhou, Shandong.



2001

Introduced the story-based approach for teaching Mandarin to kindergarten children.



2003

ELFA China established its headquarters in Shanghai and started the first ELFA Preschool in Northeast China at Dalian Software Park.

2000
2003

2004
2013



2004

Opened ELFA Preschool in Pudong, Shanghai.



2005

ELFA team presented a keynote paper on "Early Care, Health, and Nutrition for Preschoolers in China" at the World Forum in Montreal, Canada.



2005

Introduced infant care service in Singapore.

2006

ELFA China was awarded the contract to manage a Dalian Municipal Government Preschool.



2010

ELFA China launched a nationwide CSR project "Care for Education" with the

LEGO Foundation and Soong Ching Ling Foundation which benefited disadvantaged children in Tibet, Mongolia, and various Chinese cities.

2012

Rolled out international Chinese Language Proficiency benchmarking by HSK in Singapore's ELFA Preschool.

2013

ELFA Beijing Preschool was awarded "Outstanding Preschool for Health Care" in Haidian District.



2015
Started Creative Art Atelier in ELFA Preschool Singapore.



2016
ELFA Singapore won first place in the "Chinese Bridge" Chinese Talent Competition for children and teenagers.

2016
ELFA China's "Care for Education" CSR project reached more than 510,000 underprivileged children.



2016
ELFA China opened a large 4,800 square metres preschool in Foshan, Guangdong Province, with a student capacity of 500.

2018
11 ELFA Preschools in China were accredited with the coveted national title of "Model Preschool" by respective Education Bureaus.



2020
Opened ELFA Preschool in Zhuji, Zhejiang, with a student capacity of 450 in the 5,630 square metres campus.

**2014
-
2020**

**2021
-
2026**



2021
Zhang Leyi from ELFA Preschool @ Hougang placed third in the 15th YMCA Mandarin Speaking Award.



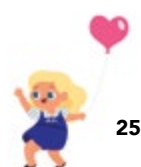
2023
Opening of a new ELFA Preschool in Jurong East, Singapore, furnished with a large infant bay and Creative Art Atelier.



2023
Chen Junda and Micaela Annalina Natanael from ELFA Preschool @ Hougang won first place in the International Abacus & Mental Arithmetic Grading Assessment and Competition. Charlotte Lau Yan Ting and Micaela

Annalina Natanael made it to the finals for 36th YMCA Plain English-Speaking Award.

2026
ELFA Preschool @ Hougang and Tampines have been appointed as Partner Operators by the Early Childhood Development Agency beginning January 2026.



ELFA Song

Composed by: Iskandar Ismail

Lyrics by: Sandi Tan

Come let us join our hands,
Come let us learn to have some fun,
Let's learn to make our dreams come true,
And let us learn with ELFA

Through the day with ELFA,
We will learn to care and share,
You and I, with ELFA,
We will make our dreams come true,

Come let us join our hands,
Let's learn to work together,
Excellence in learning for everyone,
ELFA for one and all
Come let us learn with ELFA

爱儿坊幼儿学苑园歌

作曲者: Iskandar Ismail

作词者: Sandi Tan

让我们牵着手
到这里一起学本领
我们的理想会实现
我们学习在爱儿坊
每一天在爱儿坊
我们相互关怀
你和我，在爱儿坊
我们理想会实现
让我们拉着手
到这里一起学本领
我们是国家的栋梁
贡献我们力量
我们学习在爱儿坊



THE ELFA BEAVER

爱儿坊吉祥物——海狸



Meet our ELFA Beaver — a symbol of love, teamwork, and perseverance. Like real beavers who build strong homes with care and dedication, they represent the ELFA spirit of nurturing young minds through hard work, creativity, and collaboration. Their loving nature reflects the warmth of family and the joy of growing together. Through our Beaver Family, we celebrate unity, resilience, and the shared journey of building a strong educational foundation for every child at ELFA.



MI Buzz Student Care
by Crestar Learning Centre

Exclusive for
ELFA students

Holistic Student Care with multi-intelligence experiences

- After-school Academic Support
- Dedicated Custodial Care
- In-House Nutritionist
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- Low Teacher-Student Ratio

Enjoy **\$450 off**
when you register by
31 December 2025



2026 REGISTRATION NOW OPEN!

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Hougang • Jurong East • Tampines

ELFA PRESCHOOL CHINA
Beijing • Shanghai • Zhuji • Xian • Chengdu • Dalian
• Foshan • Dongguan • Cangzhou • Tangshan • Fushun

